



## **Spectrum Brands Opens New Walmart Support Center in Bentonville, Arkansas**

February 25, 2011

### **Dedicated Satellite Support Center Furthers Company's Commitment to Walmart and Local Community Local Boys & Girls Club Benefits from Grand Opening Celebration**

MADISON, Wis., Feb 25, 2011 (BUSINESS WIRE) --

Spectrum Brands is furthering its commitment to Walmart and the Bentonville, Arkansas community with the opening of a dedicated support center in downtown Bentonville. In addition to opening a satellite facility, the Company is committed to making a local philanthropic impact through a variety of initiatives.

The new Spectrum Brands support center, located at 702 SE 5<sup>th</sup> Street, brings the full line of Spectrum Brands products under one roof. The support center boasts 23,000-square feet of office and showroom space featuring layout rooms for Spectrum Brands' Rayovac(R), Remington(R), United Pet Group, Russell Hobbs(R) and United Industries product lines.

"We're committed to our important partnership with Walmart and to investing in the local Bentonville community," said Dave Lumley, Chief Executive Officer of Spectrum Brands Holdings, Inc. "Housing the full line of our top-selling products under one roof will streamline and enhance our partnership while simultaneously providing positive benefits to the community at large."

Spectrum Brands, with its dedicated Bentonville-based support center staff and wide network of area in-store merchandisers, is one of Bentonville's largest employers.

#### **Open House Celebration Raises Money for Charity**

In celebration of the new support center, Spectrum Brands is partnering with the Boys & Girls Club of Benton County to raise money for the club which serves thousands of kids annually through its after school, summer and athletic youth development programs.

Spectrum Brands will host an open house and grand opening celebration at the support center today, Friday, February 25<sup>th</sup>, from 1-5 p.m. Spectrum Brands will donate \$20 to the Boys & Girls Clubs for every open house attendee.

As part of the festivities, Bentonville Mayor Bob McCaslin will headline a ribbon-cutting ceremony (2 p.m.) at the facility which will be dedicated to the town of Bentonville. To recognize Spectrum Brands for the positive impact it has on Bentonville and the surrounding community, Mayor McCaslin will award the Company an honorary key to the city.

#### **Rayovac 5K**

On the heels of the fundraising initiative for the Boys & Girls Clubs, Spectrum Brands is sponsoring the Bentonville Running Festival on Saturday, April 2<sup>nd</sup>. Rayovac stepped up as the title sponsor of the Rayovac 5K, one of the most popular festival activities. The sponsorship is the next evolution of the brand's commitment to Bentonville.

#### **About Spectrum Brands Holdings, Inc.**

*Spectrum Brands Holdings, Inc., (NYSE: SPB) and a member of the Russell 2000 Index, is a diversified, global consumer products company and a leading supplier of batteries, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn & garden and home pest control products, personal insect repellents and portable lighting. Helping to meet the needs of consumers worldwide, the Company offers a broad portfolio of market-leading and widely trusted brands including Rayovac(R), Remington(R), Varta(R), George Foreman(R), Black & Decker(R), Toastmaster(R), Tetra(R), Marineland(R), Nature's Miracle(R), Dingo(R), 8-in-1(R), Littermaid(R), Spectracide(R), Cutter(R), Repel(R), and Hot Shot(R). Spectrum Brands Holdings' products are sold by the world's top 25 retailers and are available in more than one million stores in more than 120 countries around the world. Spectrum Brands Holdings generated net sales of \$3.1 billion from continuing operations in fiscal 2010. For more information, visit [www.spectrumbrands.com](http://www.spectrumbrands.com).*

SOURCE: Spectrum Brands Holdings, Inc.

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