



## Spectrum Brands to Increase Workforce at Rayovac Plant in Fennimore, WI

March 18, 2008

Initiative Expected to Create Approximately 50 Jobs

MADISON, Wis.--(BUSINESS WIRE)--March 18, 2008--Spectrum Brands, Inc., (SPC: NYSE) today announced that the Company is increasing its workforce at the Rayovac manufacturing facility located in Fennimore, Wisconsin. The new jobs, which will include both salaried and hourly positions, are expected to increase the total number of employees at the Rayovac facility to approximately 250, from approximately 200 employees currently, by May 12, 2008.

Rayovac has recently developed advanced alkaline technologies designed to deliver maximum battery performance in meeting the increasing power requirements of high technology devices. This technology is an outgrowth of a multi-year joint research project between Rayovac and the U.S. Army's Communications - Electronics Research, Development, and Engineering Center (CERDEC). The selection of the Fennimore plant was based on its ability to produce higher quality batteries than many of those available from China and other developing world economies.

"Today's announcement represents an important next step in the storied 100-year history of the Rayovac brand," said David Lumley, Spectrum Brands' President, Global Batteries & Personal Care. "We are particularly pleased to be increasing opportunities at our Fennimore facility, which will be producing among the highest quality batteries in the world."

U.S. Rep. Ron Kind (D-WI) said, "In these uncertain economic times, I am encouraged and pleased to see that Rayovac and Spectrum Brands are bringing new, good jobs back to Fennimore. It's yet another example of the Wisconsin way of doing business - a great company making the highest quality products with the highest quality workers. I commend them for making this investment here in southwest Wisconsin."

Representative Kind will be visiting the Fennimore plant today to tour the facility and meet with employees.

Information regarding all available positions at Spectrum Brands can be found at [www.spectrumbrands.com/careers](http://www.spectrumbrands.com/careers).

About Spectrum Brands, Inc.

Spectrum Brands is a global consumer products company and a leading supplier of batteries, portable lighting, lawn and garden products, household insect control, shaving and grooming products, personal care products and specialty pet supplies. Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in 120 countries around the world. Headquartered in Atlanta, Georgia, Spectrum Brands generated net sales of \$2.0 billion in fiscal 2007 and has approximately 7,100 employees worldwide. The company's stock trades on the New York Stock Exchange under the symbol SPC.

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