



## Remington(R) Announces New Partnership With Celebrity Hairstylist Richard Marin

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Well-Known Hairstylist and Leading Hairstyling Products Company

Join Forces to Help Women Achieve Fashionable Hair

MADISON, Wis.--(BUSINESS WIRE)--June 12, 2007--Remington, a leading innovator in hair styling products, is proud to announce its new partnership with Richard Marin, hairstylist to the stars.

Friend and personal stylist to Remington spokesperson and supermodel Cindy Crawford, Marin will help educate women on the benefits and usage of Remington's large portfolio of hair styling tools, including the top selling straightener, Remington Wet 2 Straight(TM). He will create tips and trends for consumers, talk about ways to maintain healthy tresses and ultimately use his styling expertise to teach women how to have a professionally styled look everyday for less by using Remington products.

"Cindy introduced us to Richard and the chemistry was just there," said Drew Fiorenza, vice president of marketing. "His dedication to timeless looks and beautiful, healthy, manageable hair is the perfect complement to the Remington brand and our growing stable of truly exceptional hairstyling tools."

Marin has been styling hair for the past fifteen years and has built an exceptional client list. In addition to Cindy Crawford, Marin's portfolio includes top celebrities, such as: Katherine Heigl, Denise Richards, Mariah Carey, Michelle Pfeifer, Leonardo DiCaprio, Lisa Kudrow, and many more. Marin also is notably known for being the stylist for the entire cast of the hit comedy Friends during its peak years from 1996-1999.

"I have been involved with hair for the past fifteen years and worked with countless celebrities, designers, and producers to create outstanding styles for people in the spotlight," said Marin. "Working with Remington and its top quality, innovative products gives me the ability to share my knowledge and skills with women who are looking to achieve that salon look with minimal daily effort and cost."

Marin will focus his efforts on new hair care products from Remington, such as the T-Studio Collection(TM) Nano Silver line with the anti-microbial purifying properties of nano silver technology for clean, beautiful shiny styles, as well as the Protect & Shine(TM) Pure Ceramic Technology line with radiant heat that dries and styles hair faster with less damage. To find out more about Richard Marin or Remington products, visit [www.stylewithremington.com](http://www.stylewithremington.com).

About Spectrum Brands, Inc.

Spectrum Brands is a global consumer products company and a leading supplier of batteries, lawn and garden care products, specialty pet supplies, shaving, grooming and personal care products, household insecticides and portable lighting. Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in 120 countries around the world. Headquartered in Atlanta, Georgia, with North America Headquarters located in Madison, Wisconsin, Spectrum Brands generated approximately \$2.5 billion in net sales in fiscal 2006 and has approximately 8,400 employees worldwide. The company's stock trades on the New York Stock Exchange under the symbol SPC.

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