

Rayovac to Webcast Presentation at Consumer Analyst Group of New York (CAGNY) Conference

February 18, 2005

ATLANTA, Feb. 18 /PRNewswire-FirstCall/ -- Rayovac Corporation (NYSE: ROV) - David A. Jones, Rayovac Chairman and CEO, will address the Consumer Analyst Group of New York (CAGNY) conference on Wednesday, February 23.

(Logo: http://www.newscom.com/cgi-bin/prnh/20050215/CGTU028LOGO)

Rayovac will provide a live audio webcast of Mr. Jones' presentation beginning at approximately 5:45 p.m. EST. Interested listeners may access the webcast via the Rayovac internet site at http://www.rayovaccorp.com . For those unable to participate during the live webcast, the presentation will also be archived for two weeks.

About Rayovac:

Rayovac is a global consumer products company and a leading supplier of batteries, lawn and garden care products, specialty pet supplies and shaving and grooming products. Through a diverse and growing portfolio of world-class brands, Rayovac holds leading market positions in a number of major product categories. The company's products are sold by the world's top 20 retailers and are available in over one million stores in 120 countries around the world. Headquartered in Atlanta, Georgia, Rayovac generates approximately \$2.5 billion in annual revenues and has approximately 9,300 employees worldwide. The company's stock trades on the New York Stock Exchange under the symbol ROV.

Forward Looking Statements

Certain matters discussed in this news release, with the exception of historical matters, may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are subject to a number of risks, uncertainties and other factors that could cause results to differ materially from those anticipated as of the date of this release. Actual results may differ materially from these statements as a result of (1) our ability to achieve anticipated synergies and efficiencies as a result of this transaction, (2) changes in external competitive market factors, such as introduction of new product features or technological developments, development of new competitors or competitive brands or competitive promotional activity or spending, (3) changes in consumer demand for the various types of products Rayovac and United offer, (4) changes in the general economic conditions where Rayovac and United do business, such as stock market prices, interest rates, currency exchange rates, inflation and raw material costs, (5) our ability to successfully implement manufacturing, distribution and other cost efficiencies and (6) various other factors, including those discussed herein and those set forth in Rayovac's and United's securities filings, including their most recently filed Forms 10Q and Annual Reports on Form 10-K.

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    /CONTACT: Nancy O'Donnell, VP Investor Relations of Rayovac Corporation,
+1-770-829-6208/
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