



Rayovac Corp. Announces Analyst and Investor Day Webcast

February 3, 2004

MADISON, Wis., Feb. 3 /PRNewswire-FirstCall/ -- Rayovac Corporation (NYSE: ROV) announces the following webcast:

What: Rayovac Analyst and Investor Day
When: February 4, 2004, 9:30 a.m.
Where: <http://www.videonewswire.com/event.asp?id=19896>
How: Live over the Internet. Simply log on to the web at the address above.
Contact: John Daggett of Rayovac, 1-608-275-4912 or fax, 1-608-275-4869

Rayovac Chairman and CEO Dave Jones, President and COO Kent Hussey and other members of the global management team will be making presentations at this event.

If you are unable to participate during the live webcast, the presentation will be archived for two weeks following the presentation at www.rayovac.com, "About Rayovac/Investor Resources."

Rayovac Corporation is a global consumer products company with a diverse portfolio of world-class brands, including Rayovac, VARTA and Remington. The Company holds many leading market positions including: the world's leader in hearing aid batteries; the top selling rechargeable battery brand in North America and Europe; and the number one selling brand of men's and women's foil electric razors in North America. Rayovac markets its products in more than 100 countries and trades on the New York Stock Exchange under the ROV symbol.

SOURCE Rayovac Corporation