



Rayovac Chairman and CEO to Present at Banc of America Securities Fourth Annual Consumer Conference

March 26, 2003

MADISON, Wis., March 26 /PRNewswire-FirstCall/ -- Rayovac (NYSE: ROV) Chairman and CEO David A. Jones will make a presentation, Tuesday, April 1, to investors at the Banc of America Securities Fourth Annual Consumer Conference in New York. Mr. Jones will speak at 11:40 a.m. (eastern standard time). The presentation is scheduled to last approximately 40 minutes.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20020716/ROVLOGO>)

The presentation will be broadcast live via an audio web cast. To access the web cast, go to: <http://www.veracast.com/webcasts/bas/consumer-2003/id12105453.cfm>

The presentation will be archived through Friday, April 18 at the same URL above. The presentation slides will also be posted on Rayovac's web site at www.rayovac.com under "Investor Resources" following the conference.

With the recent VARTA consumer battery transaction, Rayovac is one of the world's largest consumer battery and lighting device companies. Rayovac and VARTA products are sold in more than 115 countries. The Company also markets the number one selling rechargeable brand of battery in the U.S. and in Europe, and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol.

SOURCE Rayovac