



Rayovac Chairman and CEO to Present at Merrill Lynch Global Branded Consumer Products Conference

March 13, 2003

MADISON, Wis., March 13 /PRNewswire-FirstCall/ -- David A Jones, chairman and CEO of Rayovac Corporation (NYSE: ROV) will make a presentation, Tuesday, March 18, to investors at the Merrill Lynch 17th Annual Global Branded Consumer Products Conference in New York. Mr. Jones will speak at 2:35 p.m. (eastern standard time). His presentation is scheduled to last 35 minutes.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20020716/ROVLOGO>)

The presentation will be broadcast live via an audio web cast. To access the web cast, go to: http://webcast.on24.com/clients/merrill/conference_030318/submit.html?presenter=rayovaccorp (Please copy and paste into your browser.)

The presentation content will be available at the same site for 14 days following the presentation. The presentation slide show will also be posted on Rayovac's web site at www.rayovac.com under "Investor Resources/Slideshows."

With the recent VARTA consumer battery transaction, Rayovac is one of the world's largest consumer battery and lighting device companies. Rayovac and VARTA products are sold in more than 115 countries. The Company also markets the number one selling rechargeable brand of battery in the U.S. and in Europe, and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol.

SOURCE Rayovac Corporation