



## **Thomas -- Former President of Warner Lambert's Consumer Healthcare Division -- Elected to Rayovac Board of Directors**

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MADISON, Wis., May 16 /PRNewswire-FirstCall/ -- Rayovac Corp. (NYSE: ROV) Chairman and CEO David A. Jones announces the election of Barbara S. Thomas, former president of Warner Lambert's Consumer Healthcare Division, to the Rayovac Corporation Board of Directors. Thomas joins the Rayovac board having held executive level positions with some of America's leading consumer product companies.

"Rayovac is pleased to have a seasoned executive with the management experience, marketing credentials and integrity of Barbara Thomas," said Dave Jones, Rayovac chairman and CEO. "Barbara's successful track record of developing companies and brands will be a valuable asset to our board. Her contributions will be welcomed as Rayovac continues its transformation into a worldwide consumer battery technology leader."

Besides her presidency at Warner Lambert, Thomas held senior positions at Pillsbury, where she served as vp/general manager for the company's pizza/ snacks/ breakfast and dessert mixes divisions and also as president and CEO of Pillsbury's Canadian operations. She has also held top marketing positions at Nabisco and Procter and Gamble. Ms. Thomas serves on the board of directors for the Dial Corp. and for Ocean Spray.

Rayovac is one of the world's leading battery and lighting device companies. The Company also markets the number one selling rechargeable brand of battery and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol.

Certain matters discussed in this news release, with the exception of historical matters, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are subject to a number of risks, uncertainties and other factors that could cause results to differ materially from those anticipated as of the date of this release. Actual results may differ materially from these statements as a result of (1) changes in external competitive market factors, including any introduction of new product features or technological developments, development of new competitors or competitive brands or competitive promotional activity or spending, (2) unanticipated changes in consumer demand for the various types of consumer batteries, (3) unanticipated changes in the general economic conditions where we do business, such as stock market prices, interest rates, inflation and raw material costs, (4) risks related to protection of our intellectual property and risks related to third party infringement claims and (5) various other factors, including those discussed herein and those set forth in the Company's SEC filings, including its most recent Form 10Q, Annual Report on Form 10-K and the prospectus supplement for the Company's most recent public offering of its common stock.

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