



Rayovac to Host 3rd Quarter 2001 Sales and Earnings Conference Call on Its Website (www.rayovac.com)

July 11, 2001

MADISON, Wis., July 11 /PRNewswire/ -- Rayovac Corp. (NYSE: ROV) announces its 3rd Quarter Sales and Earnings conference call will be broadcast live over the Internet on Thursday, July 26 at 9 a.m. (Eastern Standard Time). Rayovac's Chairman and CEO Dave Jones and President and COO Kent Hussey will host the call.

WHAT: Rayovac's 3rd Quarter Sales and Earnings

WHEN: Thursday, July 26, 2001, 9 a.m. (EST)

WHERE: <http://www.videonewswire.com/event.asp?id=166> or
<http://www.rayovac.com>

HOW: Live over the Internet -- Simply log on to the web at the address above. Or look on Rayovac's Home Page for a link to the webcast.

CONTACT: John Daggett, 608-275-4912 or daggett@rayovac.com

Rayovac is one of the world's leading battery and lighting device companies and the fastest growing manufacturer of general batteries in the United States. The Company also markets the number one rechargeable brand of battery and is the world leader in hearing aid batteries. Rayovac is traded on the New York Stock Exchange under the ROV symbol.

If you are unable to participate during the live webcast, the call will be archived on the web site (<http://www.rayovac.com>). To access the replay, click on the "Investor Resources" section of the Company's web site.

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SOURCE Rayovac Corporation

Web site: <http://www.rayovac.com>

CONTACT: John Daggett of Rayovac Corporation, 608-275-4912

Audio: <http://www.videonewswire.com/event.asp?id=166>