



Spectrum Brands To Showcase Newest Products From Leading Consumer Brands At The 2016 International Home + Housewares Show

March 1, 2016

Onsite Demos from Chef & Television Host and Celebrity Nutritionist will Showcase New Products for Home Cooks from BLACK+DECKER™ and Juiceman® Brands

MIDDLETON, Wis.--(BUSINESS WIRE)--Mar. 1, 2016-- Spectrum Brands Holdings, Inc. (NYSE:SPB) will debut a variety of home appliances from BLACK+DECKER™, George Foreman®, and Juiceman® brands and personal care products from Remington™ at the 2016 International Home + Housewares Show. Taking place from March 5-8, 2016 at the McCormick Place Exposition Center in Chicago, attendees can visit the Spectrum booth (#L11315, Lakeside) to experience the latest in the company's portfolio.

In addition to the new product assortment, as seen on Bravo TV and the Food Network, Chef and Emmy nominated television host Richard Blais, will be demonstrating products from the BLACK+DECKER™ Performance Series while Keri Glassman, a nationally recognized celebrity nutritionist, will showcase new juicers from Juiceman® on March 5th and 6th. Attendees who stop by the booth will get to mingle and enjoy recipes developed by both television personalities.

BLACK+DECKER™ will debut its Performance Series Countertop Convection Oven, which features "Expert Temp" technology as well as a "Turbo" setting which uses max power to prepare foods fast. Attendees can learn more about the Countertop Convection Oven during hourly demos that will take place at the booth hosted by Chef Blais.

BLACK+DECKER™ will also showcase an assortment of thoughtful, innovative new products, including an all-in-one cooking pot with stirring arm, additional colors to its popular XL Blast™ Drink Machine, updates to its recently launched collection of slow cookers, advanced steam irons, and a variety of coffee makers and kettles.

In its first year at IHA, Juiceman® brand will introduce a new and exciting portfolio of juicers and blenders, including the forthcoming 3-in-1 Total Juicer which combines a blender, juice extractor, and citrus juicer in one compact appliance. Keri Glassman will share her nutritional knowledge as it relates to juicing with attendees at the booth, where they can sample specially curated juices and blends from the Total Juicer.

The George Foreman® brand will present the latest innovations in grilling including the new-to-market Grill & Broil that brings dual cooking solutions to your countertop, the ever-versatile Evolve™ Grill Multi-Plate System, and a new assortment of "fixed-plate" grills with updated technologies. In addition, the George Foreman® brand will present a wide assortment of Indoor/Outdoor grills and an exciting new line of grilling accessories.

"Spectrum Brands is excited to return to the International Home + Housewares Show showcasing a new portfolio of innovations," said Dann Provollo, Vice President of North American Appliances Marketing for Spectrum Brands. "We are pleased to share these products with show attendees as well as bring the excitement of Juiceman® Brand back to the market. The innovations that we are sharing at this year's show continue to solidify our brands' stake as leaders within their respective industries."

About Spectrum Brands

Spectrum Brands Holdings, a member of the Russell 2000 Index, is a global and diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders hardware, plumbing and accessories, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, personal insect repellents, and auto care products. Helping to meet the needs of consumers worldwide, our Company offers a broad portfolio of market-leading, well-known and widely trusted brands including Rayovac®, VARTA®, Kwikset®, Weiser®, Baldwin®, National Hardware®, Pfister®, Remington®, George Foreman®, Black + Decker®, Farberware®, Tetra®, Marineland®, Nature's Miracle®, Dingo®, 8-in-1®, FURminator®, IAMS®, Eukanuba®, Healthy-Hide®, Digest-eeze™, Littermaid®, Spectracide®, Cutter®, Repel®, Hot Shot®, Black Flag®, Liquid Fence®, Armor All®, STP® and A/C PRO®. Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in approximately 160 countries. Based in Middleton, Wisconsin, Spectrum Brands Holdings has approximately 15,500 employees in 50 countries and generated net sales of approximately \$4.69 billion in fiscal 2015.

About BLACK+DECKER

Since 1910, BLACK+DECKER has been setting the standard for innovation and design of power tools, outdoor yard care equipment, and home products. The inventor of the first portable electric drill with pistol grip and trigger switch, BLACK+DECKER has evolved from a small machine shop in Baltimore, Maryland to a global manufacturing powerhouse with a broad line of quality products used in and around the home. When home owners have work to get done, they trust that BLACK+DECKER's products will do the job efficiently and reliably. For more information on BLACK+DECKER products, visit www.blackanddecker.com or follow BLACK+DECKER on Facebook and Twitter.

About George Foreman

George Foreman® is a global leader and manufacturer of electric grills. Committed to developing innovative products that provide great-tasting food, George Foreman strives to make foods faster and more convenient and is a subsidiary of Spectrum Brands Holdings. For more information about George Foreman, visit www.georgeforemancooking.com or become a fan of George Foreman Cooking on Facebook and Twitter.

About Juiceman

Juiceman is an iconic consumer products company dedicated to developing new and innovative products that empower on-the-go consumers to enjoy healthier lifestyles. Juiceman strives to design products for everyday use that are fresh, simple and fast, including an ever-expanding assortment of citrus juicers, juice extractors, blenders and other unique products. Juiceman is a subsidiary of Spectrum Brands Holdings. For more information about Juiceman, visit www.juiceman.com or become follow Juiceman on social media.

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Source: Spectrum Brands Holdings, Inc.

Investors:

Spectrum Brands

Dave Prichard, 608-278-6141

or

Media:

Lippe Taylor

Alyssa Ciambriello / Liz Rigolosi, 212-598-4400

aciambriello@lippetaylor.com / lrigolosi@lippetaylor.com